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## *PHILOSOPHY*

**Burtovaya Ju.V.**

### **FORMATION OF A PERSON'S SELF-ESTEEM CONCERNING A SOCIOCULTURAL CONTEXT**

The article analyzes the relationship between self-concept and habitus. Factors influencing the formation of students' habits are considered. The article examines cultural capital and its role for students entering the university.

*Keywords: cultural capital, habitus, «I-concept».*

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**Gorshkov S.Yu.**

### **MEDIATEXT AS A STRUCTURE-FORMING UNIT OF THE INFORMATION PICTURE OF THE WORLD**

In the modern dynamically developing information society, special attention is paid to the issue of managing information flows, including through the creation of a media text as a media product that actively influences the consciousness and the mechanism of the behavior of the mass consumer. As a complex structural neoplasm, the media text contains effective techniques for organizing the information space. The study of the regularities of the formation of the informational picture of the world will allow us to explore the national and cultural specifics of the organization of information spaces.

*Keywords: media text, information flow, mass media, picture of the world, media discourse, code, semiotic structure.*

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**Grober E.M.**

### **SPECIFIC FEATURES OF CIVIL CONSCIOUSNESS**

## **IN THE IMPLEMENTATION OF SOCIALLY SIGNIFICANT PROJECTS IN A PANDEMIC CONDITIONS**

The work is aimed to identify the main trends in the transformation of civic consciousness in the structure of power relations. The article considers the problems of citizens' participation in socially significant projects in the conditions of the spread of the new coronavirus infection. The author notes the peculiarities of human consciousness participating in state interaction. At the same time, the involvement of a person in socially significant projects is analyzed during adaption to modern realities in the structure of power relations, which allows the subject to influence these processes from the inside. In connection with the spread of new coronavirus infection, the author makes sense of the processes of citizens' participation in socially significant projects. The main features of the manifestation of civic consciousness are revealed and ways of solving the urgent problems of the formation of civic consciousness in modern society are proposed.

*Keywords: civic consciousness, COVID-19, pandemic, citizenship, participation, initiative budgeting, initiative projects, citizens' meetings, socially significant projects.*

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**Kuskova S.M.**

## **TRANSCENDENTAL APPROACH TO FOUNDATION OF SOCIAL KNOWLEDGE**

The article proposes an approach for justifying knowledge of subjects that are understood not as individuals but as a group. The social dimension includes every object from multitude to human society. We are trying to find a priori forms of social consciousness that provide a vision of the phenomena as consisting of homogeneous parts on the basis of Kant's position on the entity projection of its structure on an object.

*Keywords: transcendental approach, a priori forms, social cognition, formal properties, social consciousness.*

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**Maslov V.M.**

## **NEW TECHNOLOGIES IN TEACHING PHILOSOPHY AT THE UNIVERSITY**

The work focuses on developing the modern theory and practice of using the latest information and communication technologies in university philosophy teaching. The theory is based on the need for the formation of a post-technogenic civilization and the formation of an expert university. The practice takes as an example to the modern seminar the organic connection study of the video conferencing sophistry and video hosting technologies, in particular, that allow directly correlating the quality of the seminar discussion with the all-Russian university analogs.

*Keywords: post-technogenic civilization, education, expert university, philosophy, new educational technologies, information and communication technologies, competence, knowledge, skill.*

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**Murtazin S.R.**

## **COVID DISSENT, THE «DEATH OF EXPERTISE» AND PHILOSOPHY AS A VACCINE AGAINST THEM**

The article considers the connection between the phenomenon of "covid dissidence" and the process of devaluation of expert knowledge. One of its main prerequisites is the excessive confidence of the person in his own knowledge and abilities, reluctance to put them, as well as his beliefs, under doubt, as well as his lack of understanding of the basic principles of expert knowledge functioning.

From the author's point of view, philosophy, integrated into the process of education, can preserve the optimal balance between doubt and faith in relationships between experts and average people.

*Keywords: expert knowledge, experts, common people, science, philosophy, education, trust, cognition.*

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**Odintsov P.S.**

## **RELATIVITY AS THE FOUNDATION OF MODERN INTERDISCIPLINARY SCIENCE**

The article analyzes the origins and theses of the relativistic theory of knowledge. Namely, the approaches of various relativistic researchers of scientific cognition are examined, which make it possible to reconstruct the general relativistic approach and reveal its value as a foundation for interdisciplinarity in modern science. The paper examines the approaches of Imre Lakatos, Thomas Kuhn, Paul Feyerabend, as well as the modern approach of Bruno Latour, which makes it possible to most fully connect relativity and interdisciplinarity. The author reveals such advantages of relativism as its ability to analyze the complex process of production of knowledge, demonstrating the benefits of the interdisciplinary approach, as well as its potential in building up the space of scientific communication of various disciplines.

*Keywords: interdisciplinarity, relativism, theory of knowledge, theory of science, paradigms, research programs, actor-network theory, Bruno Latour.*

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**Ukhin M.S.**

## **SCALE INVARIANCE AS AN ONTOLOGICAL BASIS FOR INTERDISCIPLINARY RESEARCH**

A transcendental condition for the possibility of interdisciplinary research is the existence of a common ontological field, through which different particular scientific disciplines converge. The work is devoted to the comprehension of scale invariance on the material of Mandelbrot's fractal geometry in order to clarify the transcendental conditions for the convergence of interdisciplinary research. The author turns to the reconstruction of the historical origin of fractal theory, as well as to the taxonomy and structure of the fractal to explicate the discovery of scale invariance as a connecting pattern. The present study emphasizes the defining role of scale invariance as a non-correlative in correlation, allowing us to find lines of juxtaposition between different interdisciplinary studies. The distinction between Euclidean, topological, and fractal dimensionality allows us to minimize the utilitarian-functionalist approach and increase the coherence of interdisciplinary research. Addressing the fractal dimensionality allows us to identify the essential characteristics of the new metric approach - mereology - and to offer a rationale for access to reality through scale invariance on the part of interdisciplinary research when the disciplinary matrix changes.

*Keywords: fractal ontology, fractal geometry, dimensionality, fractal, scale invariance, mereology, correlation, connecting pattern, recursivity, contingency.*

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**Yurovitskii S.V.**

**THE SYNTHESIS OF NATURAL-SCIENTIFIC  
AND PHILOSOPHICAL PICTURE OF THE WORLD:  
THE DIACHRONIC ASPECT**

The article focuses on two possible approaches to the formation of the scientific picture of the world: natural science and purely philosophical. Their opposition and likeness are shown in dialectical unity via diachronical approach. There is an emphasis on the need to synthesize the philosophical and natural science approach within a single scientific picture of the world.

*Keywords: philosophy, nature science, picture of the world, view of the world, emancipation, synthesis.*

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## **MANAGEMENT**

**Sorochaikina A.A.**

### **DIGITAL CONGLOMERATES**

This review considers the interest and motivation of companies that create conglomerates, the outcomes of past and present conglomerations, and the effects of competition law enforcement in different countries.

The purpose of this work is to enhance the relevance and effectiveness of competition policy in the digital sector, to ensure competitiveness in the market, and to create equal conditions for various players in the sector.

*Keywords: digital economy, digital conglomerate, mergers and acquisitions, management.*

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## **ECONOMIC THEORY**

**Zubakov V.M., Laguta I.V.**

### **THE PLACE OF THE “HARVARD PARADIGM” IN THE INVESTMENT ATTRACTIVENESS SYSTEM OF THE RUSSIAN ECONOMY:RESULTS**

The final article of the series of publications on the long-standing correspondence dispute between economists E. Chamberlin and J. Robinson about their interpretation of the equilibrium fundamentals in social industrial relations. The authors maintain the scientific correctness of E. Chamberlin and confirm the validity of this opinion to the F. Edgeworth equilibrium model.

This part presents the authors' conclusions on the problem of the “Harvard paradigm”.

*Keywords: total product, ultimate concern, production factors, overall balance, perfect/imperfect competition, labor efficiency, economic growth, “Harvard Paradigm”, institutes and innovations, efficiency and effectiveness, financial rationality, investment attractiveness.*

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