

CONTENT

PHILOSOPHY

Sorochaikin A.N., Sorochaikin I.A.

FORMATION OF DIGITAL PHILOSOPHY AND DIGITAL HUMAN IN DIGITAL REALITY

The article analyzes the phenomenon of modern digital society. It is a new technological system that integrates communicative technologies, radically and rapidly transforms the human's everyday life and spirit. The authors considered the views of several Russian researchers on the interaction of philosophy and digital technologies in the part of the formation of a system of humanitarian knowledge on digital philosophy and digital human. The meaning and the role of philosophical reflection in the changing world in clarification and systematization of disputed questions about the status of a person, in the preservation of its truly «human» essence, have been defined.

Keywords: digital humanitaristics, digital philosophy, digitalization, homo digital.

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ECONOMIC THEORY

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THE PLACE OF THE «HARVARD PARADIGM» IN THE INVESTMENT

ATTRACTIVENESS SYSTEM OF THE RUSSIAN ECONOMY.

RESOLUTION OF THE PROBLEM

The main idea of the article series is related to a long-standing correspondence dispute in economics between economists E. Chamberlin and J. Robinson on how to interpret the fundamentals of equilibrium in social industrial relations. While the British economist, Robinson, believed that the basic criterion of sustainability and long-term economic balance was that market agents were as close as possible to the ultimate limits of perfect/imperfect competitive exchange of goods and services (perfect/imperfect competition), the American one, Chamberlin, strongly disagreed with this unrealistic resolution of the main issue of general market

distribution. He considered only monopolistic competition at the micro-level as the main guarantor of long-term balance in market distribution at the macro-level. The authors follow E. Chamberlin's scientific verdict and confirm the validity of this opinion with F. Edgeworth's equilibrium model.

This part outlines the resolution of the above-mentioned problem.

Keywords: total product, ultimate concern, production factors, overall balance, perfect/imperfect competition, labor efficiency, economic growth, "Harvard Paradigm", institutes and innovations, efficiency and effectiveness, financial rationality, investment attractiveness.

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MANAGEMENT

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FORMATION AND PROMOTION OF CHANGES IN THE PROCESS OF MARKETING MANAGEMENT OF THE ORGANIZATION

The development of process management makes it necessary to formulate and implement changes aimed at improving the activities of the organization and its individual objects. The development of proposals for improving the activities of marketing management is aimed not only at eliminating the problems of individual subprocesses, but also at developing and implementing innovations within the framework of the process management of the organization. On the basis of effective methodological tools and techniques for managing the processes of introducing changes, the development and feasibility of implementing proposals are determined.

Keywords: organization, research, problems, proposals, means of implementation, marketing management, management technology.

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MANAGEMENT OF THE ORGANIZATION'S RESOURCE SUPPLIES

The role of production management is significantly increasing in modern market conditions due to the growing competition in most areas of the economy as well as due to the increasing influence of various political, social and other factors on all economic entities. The relevance of the topic stems from the fact that the timely supply of various types of resources has a huge impact on the activities of

the entire economic system. It allows to reduce the total, aggregate costs of production, material reserves and the costs of their maintenance and formation. In this work, the theoretical foundations were studied and practical recommendations were developed for the organization of the subprocess of resource supply management on the example of the enterprise JSC "Kuibyshev Refinery".

Keywords: production management, supply management, resources, production, technology.

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PROJECT APPROACH IN EDUCATION: APPLICATION ASPECTS AND TOOLS

The article substantiates the need to expand the range of application of project management in the modern education system as a basis for improving its quality and competitiveness. The main directions and technologies of the project approach currently implemented by educational institutions are presented. It is determined that in order to ensure the competitiveness of the education system, it is necessary to update educational programs as a component of its quality. The use of elements of flexible project management is proposed. The role of the project office in the development and implementation of educational programs is justified.

Keywords: education system, competitiveness, project approach, Agile philosophy, Scrum approach, educational program, professional standards, project office.

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MAIN FUNCTIONS OF THE ECONOMIC SECURITY SYSTEM OF A MODERN ORGANIZATION (THEORETICAL ASPECT)

In current conditions, there have been active changes in the social and economic processes. This trend has a significant impact on the business activities of enterprises and is seen as a source of new threats to their economic security.

This article considers a set of core functions of the organization's economic security system, which determines the ability of an economic entity to achieve stable and sustainable economic development.

Keywords: economic security, economy, society, strategy of economic security.

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MANAGEMENT OF SOCIO-ECONOMIC DEVELOPMENT OF SOCIETY

Skorchenko Yu.A.

SOCIO-POLITICAL PARADIGM OF THE DONBASS REGION: SOME PSYCHO-MENTAL DETERMINANTS

The article analyzes the political mentality of LDNR citizens, outlines the political consequences of the influence of socio-historical determinants, which caused the transformation of the mentality of the LDNR population, shifts in the array of political psychology that characterize the originality of the perception by the elite of the People's Republics, as well as by citizens, of the values of the democratic mentality. In addition, the content of the scientific category "political temperament" has been clarified.

Key words: socio-political paradigm, psycho-mental determinants, political mentality, political temperament.

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RIGHT

Lebedev Z.S.

SOME ISSUES OF THE USE OF ARTIFICIAL INTELLIGENCE IN THE CRIMINAL PROCESS OF RUSSIA

The author examines the problems and prospects of using information technologies (artificial intelligence) in criminal proceedings in Russia in the article. Artificial intelligence is the machine's reproduction of human cognitive abilities. The author of the article studies strong, moderate and weak artificial intelligence. The author of the article believes that weak artificial intelligence is acceptable for the sphere of criminal procedural relations. The legislator of the Russian Federation uses weak artificial intelligence in ensuring the organization of criminal proceedings. The systems GAS "Justice", "Nestor", "BSR", "Consultant plus", "SED practice" have been developed. The specified databases are analyzed in the article.

Keywords: criminal procedure, criminal justice, justice, artificial intelligence, predictive justice, digital technologies.

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PROMISING DIRECTIONS FOR THE DEVELOPMENT OF THE STUDY OF OBSCENE VOCABULARY IN THE FRAMEWORK OF PHILOLOGICAL (LINGUISTIC) AND THEOLOGICAL (RELIGIOUS STUDIES) EXAMINATIONS

The study of the problems of the realization of the human right to freedom of conscience always arouses interest. In this study, the author proposes to create a new methodology for complex philological (linguistic) and theological (religious studies) forensic examination. In the process of such forensic expert research activities, it is necessary to analyze the presence of obscene lexical structures. Sometimes, the practice of performing religious rituals involves the use of obscene language in this process.

To clearly determine whether a particular term is related to obscene vocabulary, it is required to create an appropriate dictionary (encyclopedia, reference book) of modern obscene vocabulary. And it is important to consider making his material available to the general public.

The issue of the constitutional and legal status of moral restrictions associated with the choice of a particular religion by a person in early childhood deserves attention. Or - when making such a choice by his (her) parents or other competent persons (guardians, trustees). Not all of them are aware of the category of "sin" of the practice of using obscene vocabulary in speech.

The purpose of the author's research is determined as follows: the formation of new methods of forensic expert research in the field of the implementation of human rights in Russia to freedom of conscience.

Research methods were used as follows: observation (personal and mediated), (included and external); interviewing; comparison; use of artifacts; abstraction; analysis.

The innovations proposed by the author can be recommended for use in educational and scientific work. They are relevant both for the processes of organizing and producing expert activities.

Keywords: obscene; vocabulary; mat; sin; orthodoxy; Islam; judicial; expertise; Constitution; rights; person.

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