

Orekhov A.M.

**RUSSIAN PHILOSOPHY OF ECONOMICS: HOW TO REACH
UNDERSTANDING WITH THE
“NEW PHILOSOPHY OF ECONOMICS”? (PART II)**

This work is a continuation of the article on the relationship of the philosophy of economics in Russian scientific tradition and the «new philosophy of economics» in modern economics beyond the traditional «old philosophy of economics» [1].

In order to go towards really new “philosophy of economics” it is necessary to separate ontological and theoretical levels of analysis, to fill empirical material by new conceptual and categorical content, and, at last, to “move up” to philosophical discourse. It is necessary in “new explanatory strategies” in philosophy of economics, also we need to re-conceptualize our approaches to understanding of nature and essence (ontology, epistemology and methodology) philosophical-economic knowledge, and for realization of this task it is necessary to apply Russian tradition of “philosophy of economics”.

Key words: philosophy, economics, philosophy of economics, economic methodology, “new philosophy of economics”

Andrey M. Orekhov

MANAGEMENT

Abdrakhimov V.Z.

**ENVIRONMENTAL MANAGEMENT, ECONOMIC AND PRACTICAL
ASPECTS OF THE USE OF WASTE FROM THE FUEL AND ENERGY
COMPLEX IN THE PRODUCTION OF THERMAL INSULATION
MATERIALS**

The environmental situation in Russia is characterized by a high level of anthropogenic impact both on the environment and on human health. This paper examines the possibility of using waste from the fuel and energy complex: inter-shale clay and slurries of flotation coal concentration in the production of thermal insulation materials.

Ceramic thermal insulation materials with high physical and mechanical performance and without the use of natural traditional materials have been produced. By density, ceramic bricks containing 40-50% flotation coal dressing slurries belong to group B. By thermal conductivity, the same compositions belong to the group of high-efficiency, containing 40%, and to the effective group, containing 50% of flotation coal dressing slurries.

The use of waste from the fuel and energy complex contributes to reducing production costs, recycling industrial waste, protecting the environment, expanding the raw material base for ceramic materials, and reducing the negative impact of waste on the environment.

Keywords: inter-shale clay, slurries of flotation enrichment, thermal insulation material, ecology, environmental management, economy.

V.Z. Abdrakhimov (3375892@mail.ru)

Afanasieva L.A.

ASSESSMENT OF THE SOCIO-PSYCHOLOGICAL CLIMATE IN THE ORGANIZATION'S TEAM

The article deals with the theoretical and practical aspects of the work and rest modes of the organization's personnel. As part of the study, an assessment of the socio-psychological climate in the team was carried out on the example of a specific enterprise, the results of which are presented in detail in the article. Thanks to that, some shortcomings of the use of standard time at certain stages were discovered. It will allow determining opportunities for improving work and rest regimes in the future.

Keywords: personnel management, working hours, socio-psychological climate in the team, corporate culture, working conditions of the staff.

Afanasieva L.A.

Vorona V.V., Kiselitsa E.P.

METHODOLOGICAL SUPPORT OF STIMULATING THE INVESTMENT ACTIVITIES OF ENTERPRISES IN THE AGRO-INDUSTRIAL COMPLEX

The article examines the state of methodological support for the processes of stimulating investment activities in the agro-industrial complex in Russia. The problems encountered by enterprises in the implementation of innovative

investment projects have been investigated. The agro-industrial enterprises' need for individual technologies for survival and attracting investment is justified, especially in the current crisis and pandemic, and a mechanism for implementing investment activities of enterprises in the agro-industrial complex is proposed, ensuring a high level of its effectiveness.

Keywords: innovative activity, investment activity, mechanism of investment activity stimulation, agro-industrial complex, enterprise of agro-industrial complex.

Vorona Victoria Viktorovna
Kiselitsa Elena Petrovna

Gerasimov K.B.

DEVELOPMENT OF THE INFORMATION MANAGEMENT PROCESS IN THE OUTSOURCING ORGANIZATION

The paper presents the stages of improving the information management process in an outsourcing organization. Based on the technical and economic analysis, problems in the information management process were identified and specific measures were proposed to improve the organization's information technology management sub-process. The research and development technology of the information management sub-process is presented. It will allow an outsourcing organization to reduce the load from third-party departments that take on the responsibility of searching, distributing, introducing information into activities.

Keywords: information management, outsourcing, technology, problems, activities.

Gerasimov Kirill Borisovich (270580@bk.ru)

Zubakov V.M., Zubakova I.V.

INSTITUTIONAL LEVERAGES FOR THE SYSTEM OF MUTUAL INSURANCE FROM HAZARDS IN THE SPHERE OF SMALL AND MEDIUM SIZE BUSINESS

The authors consider that a more effective form for insuring the risks of small and medium-size businesses must be not the external system provided to them by non-incorporated institutes but the system of incorporated institutes for the aim of the cooperation between the small and medium-size enterprises through the form of their mutual Associations.

Keywords: institutes, specialization, cooperation, collaboration, small and medium size business, circulating and off-circulating capital assets.

V.M. Zubakov
I.V. Zubakova

Trubnikova V.V., Boyarskaya Z.A.

RAND POSITIONS AS THE BASIS OF A MARKETING STRATEGY

The article discusses the theoretical and practical aspects of branding as an element of the company's promotion policy. The author's definition of the concept of "communicative brand management" is presented. As part of the study, the position of the brand "<url>" in the market of the city of Kursk in comparison with its competitors was evaluated. The ways of further improvement of the communication policy are outlined.

Keywords: brand, branding, communication strategy, TTL communication, positioning.

Trubnikova V.V.
Boyarskaya Z.A.

MANAGEMENT OF SOCIO-ECONOMIC DEVELOPMENT OF SOCIETY

Vdovin S.A.

THE IMPORTANCE OF PATRIOTIC EDUCATION

The memory of our ancestors – not only historical but also direct representatives of our families – is one of the main legacies. We are a direct continuation of the moral, cultural and historical values of our grandfathers and great-grandfathers. A society that has lost the historical memory of its country is doomed to disappear as a community of thinking people. This article is devoted to the need to develop and preserve a sense of patriotism in the younger generation – one of the methods of developing this feeling can be participation in military parades.

Keywords: military parades, patriotism, patriotic education, cadets, Russian youth.

Vdovin Sergey Alexandrovich

Kiseleva O.N.

INVESTMENT AND INNOVATION SECURITY SYNERGY IN TERMS OF THE NATIONAL TECHNOLOGY INITIATIVE

Russia's transition to a new level of scientific and technological development of the economy is possible only on the basis of the activation of innovative activities of domestic enterprises, primarily industrial ones. As the main factor of innovation activity of industrial enterprises, which is the most important condition for the successful implementation of the National Technological Initiative, the article substantiates the interaction of innovation and investment security of industrial enterprises, which will create favorable conditions for the development of the country and its economic security.

Keywords: investment security, innovation security, National Technological Initiative, innovative development.

Kiseleva O.N.

Kovalchuk A.I., Razumovskaya E.A.

THE PROBLEM OF QUALIFICATION FOR NOVICE INVESTORS

This article is devoted to the problem of qualification for novice private investors. Lack of knowledge and trading skills leads to unprofitable investment results, which undermines investor confidence in the stock market and negatively affects its development. In this regard, it seems an actual scientific and practical task to increase the level of knowledge of private investors in the field of portfolio policy and acquisition of exchange their trading skills. The solution of this problem lies in the cognition of the investment process. This article describes the stages of the investment process as well as management strategies and models of forming a portfolio of securities. The authors of the article have come to the conclusion that the existing methods of forming and managing an investment portfolio do not meet modern conditions, as a result of which it is necessary to create a new universal methodology that will educate investors, give them a true picture of the market that will allow investors to form own management strategies and independently form portfolios of securities.

Key words: investments, portfolio, securities, investment portfolio, portfolio of securities, portfolio management strategies, Markowitz model.

Kovalchuk Alexander Igorevich
Rasumovskaya Elena Alexandrovna

Lukyanova V.V.

EFFECTIVENESS OF INTRODUCING STATE REGULATION OF PRICES OF SOCIALLY IMPORTANT GOODS

The article analyzes the increase in prices of socially important goods as well as the state regulation that followed it. Expert opinions are given on the impact and

effectiveness of government measures in order to regulate the prices of socially important goods.

Keywords: state regulation of prices, socially important goods, goods of prime necessity, actions, effectiveness, consequences

Lukyanova Valentina Vasilievna (vv2724@mail.ru)

LEGAL SCIENCES

Vestov F.A., Fast O.F.

IMPROVING INDIVIDUAL INSTITUTIONS OF THE RULE OF LAW FOR THE PURPOSES OF ECONOMIC AND SOCIAL WELL-BEING IN RUSSIA

The article deals with some problems in the process of formation of the rule of law in Russia. Attention is drawn to the importance of international experience in the formation of a liberal – democratic state governed by the rule of law, primarily in the countries of Western Europe. An attempt is made to determine the significance of the institutions of the rule of law in the modernization processes of the development of statehood and civil society in Russia. It is also noted that the rule of law state carries out its activities in the interests of the person. The focus is on the person and their interests. Some negative factors affecting the perception of the civilizational significance of the rule of law by the population are noted. Some measures are proposed to improve the criminal policy and criminal legislation in the fight against corruption and bribery, which have a negative impact on the country's economy. Changing attitudes to this phenomenon is possible only on a long-term basis, with the use of family, school, secondary special and higher educational institutions with the development and use of appropriate science-based programs.

Keywords: Rule of law, democracy, modernization, politics, economy, corruption, education.

Vestov F.A.
Fast O.F.