

MANAGEMENT

Vasyaycheva V.A.

SUB-PROCESS TECHNOLOGY OF MANAGEMENT THE INNOVATIVE POTENTIAL OF AN INDUSTRIAL ENTERPRISE

The article discusses the key elements of a sub-process for managing the innovative potential of an industrial enterprise, concentrates on its main composition and content, projects the structure of the relationships between them and develops a technology map for implementing a sub-process.

Keywords: industrial enterprise, administration, innovative potential, management.

Vasyaycheva Vera Ansarovna (VeraAVasyaycheva@yandex.ru)

Gerasimov K.B.

EFFECTIVENESS MANAGEMENT SYSTEM OF THE MODERN ORGANIZATION

The article argues that the potential benefits of performance management are not realized, since most management systems focus solely on narrow and evaluative aspects, such as personnel certification. A broader view of performance management is proposed, including a discussion of how it differs from personnel certification (assessment). The specific and important benefits of performance management are highlighted for employees, managers and organizations. The basic components of an ideal performance management system to realize the benefits of the organization are described.

Keywords: efficiency, management, strategic goals, assessment, feedback, human resources.

Gerasimov Kirill Borisovich (270580@bk.ru)

Naumov D.I., Shoshin S.V.

INFLUENCE OF DIGITAL TECHNOLOGIES ON INCREASING COMPETITIVENESS OF ENTREPRENEURS

To a large extent, an indicator of competitiveness is compliance with current challenges (offers) of the market. It should be more widely recommended to use the potential of digital technologies to facilitate the process of conclusion by businessmen of contracts (agreements) and other documentation. It is worth paying attention to the problem of recognizing a digital signature used in the territory of one state in a foreign territory. The authors propose an algorithm for improving the relevant regulatory legal acts.

Keywords: competition, business, consular, service, notary public, digital, signature, legalization, nostrification.

Naumov Dmitry Ivanovich (cedrus2014@mail.ru)

Shoshin Sergey Vladimirovich

Sakhabieva G.A.

ABOUT THE INCREASING THE EFFECTIVENESS OF THE REGIONAL ECONOMY

The article examines key problems in improving regional cluster structures, the solution of these problems aims at enhancing the economic impact of clusters' functioning.

Keywords: regional economy, management, regional cluster, effectiveness.

Sakhabieva Galina Alexandrovna

Sorochaikin I.A., Sorochaikina A.A.

THE NATURE OF THE STOCK MARKET

The article analyses the structure of the stock market, its nature, functions as well as its place in the financial system. Given the characterization of the main structural elements and participants of the securities market and their cooperation on the stock exchange. The world's leading stock exchanges are described.

Keywords: stock market, securities, stock exchange, market players.

Sorochaikin Ivan A.

Sorochaikina Anna A. (anyutka99@gmail.com)

PERSONNEL MANAGEMENT

Afanasieva L.A., Khalitova S.A.,

Postnikova E.M., Gorozhankina A.G.

PERSONNEL DEVELOPMENT IS ONE OF THE MOST IMPORTANT STRATEGIC FUNCTIONS OF THE HR DEPARTMENT IN A MODERN ORGANIZATION

The article discusses the theoretical aspects of the process of training enterprise personnel, as well as analyzes the system of training personnel on the example of a specific enterprise.

Keywords: personnel, development, training, personnel management, enterprise.

Afanasyeva Lyudmila Aleksandrovna (ala1909@yandex.ru);

Khalitova Sofia Alexandrovna; Postnikova Elena Mikhailovna;

Gorozhankina Anna Gennadievna

Vorontsova A.A., Kiselitsa E.P.

THEORETICAL ASPECTS OF PERSONNEL ASSESSMENT

In this article theoretical basics of evaluation of the work of personnel of the modern company are covered. The research of essence of a concept overall performance of personnel is conducted, the main methods and the directions of its assessment for improvement of quality of use of human resources are revealed. Besides, the major factors defining the choice of models and methods when forming a system of evaluation of the work of personnel in the concrete organization are considered.

Keywords: evaluation of the work of personnel, overall performance of

personnel, productivity, effectiveness, organizational efficiency, social efficiency.

Vorontsova Anna Alexandrovna (a.nn.v@yandex.ru);

Kiselitsa Elena Petrovna (oles_73@mail.ru)

MANAGEMENT OF SOCIO-ECONOMIC DEVELOPMENT OF SOCIETY

Gryaznov S.A.

THE PROBLEM OF RESOCIALIZATION OF CONVICTS

During the period of the convicted person's stay in a correctional institution, social ties with relatives, friends and relatives are often destroyed, and this negatively affects their psyche, especially this condition is strengthened before release. The article reveals the importance of resocialization of convicts in the penitentiary policy of the penal system.

Keywords: resocialization, punishment, rehabilitation programs, training, convicts, incarceration.

Gryaznov Sergey Alexandrovich (sagryaznov@yandex.ru)

Gryaznov S.A.

DIGITALIZATION AS A VECTOR OF EDUCATION REFORM

The formation of a knowledge society and the digital stage of development of the culture of modern civilization are still a continuous process, which itself is experiencing serious internal contradictions and problems. One of the contradictions seriously hindering the modernization of education is the discrepancy between the speed of digitization of educational resources and the speed with which the digitization of the educational process itself takes place. The article analyzes the processes of digitalization of education.

Keywords: education, digitalization, education reform, students, information technology.

Gryaznov Sergey Alexandrovich (sagryaznov@yandex.ru)

Filippova I.A., Filippov A.S.

MAIN DIRECTIONS OF THE STATE SYSTEM FOR ENSURING ECONOMIC SECURITY IN THE RUSSIAN FEDERATION

The consistent implementation of national State interests implies consideration of economic security as one of the most important characteristics of the economic system of the Russian Federation. Economic security, as a State institution, defines the ability of the economy to support the living conditions of society, the population and every citizen and to provide resources to the national economy, industries, enterprises and households.

This work examines the main directions of economic security system that are presented on the basis of decrees of the President of the Russian Federation.

Keywords: economic security, Russia, state administration, region, economy, society.

Filippova Irina Alexandrovna (fia282@mail.ru);

Filippov Alexander Sergeevich

PHILOSOPHY

Panin I.S.

CRISIS AND CONFLICT:

THEIR RELATIONSHIP, ESSENCE AND HISTORY

The article analyses the modern interpretation of philosophical concepts “conflict” and “crisis” as well as their relationships within the framework of social philosophy. The article also gives a brief overview of the “crisis” and “conflict” concepts development and their short comparative analysis.

Keywords: conflict, crisis, social philosophy.

Panin Ilya Sergeevich

BRIEF MESSAGE

**Anpilov S.M., Eryshev V.A., Petrov V.V.,
Selyaev V.P., Sorochaykin A.N., Travush V.I.,
Shestakov A.A.**

OBITUARY. MURASHKIN GENNADY VASILYEVICH (1936-2020)