

MANAGEMENT

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DOUBLE DIGITALIZATION AS A METHOD OF RISK MANAGEMENT OF TRANSFORMATION PROGRAMS

The article is devoted to the issues of double digitalization of transformational programs in the oil and gas sector. The basic principles of dual digitalization are considered. The advantages and disadvantages of digitizing the main production processes are determined.

Key words: double digitalization, IT - technologies, principles of digitalization, oil and gas sector.

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INNOVATION AS A COMPETITIVENESS FACTOR.

THEORETICAL ASPECT

This study examines the theoretical aspects of the concept of "innovation" and "innovative economy". Has been revealed the essence of this new economy, which is based on innovative, digital, information and knowledge-intensive technologies. New economy stimulates economic growth and increases the competitiveness of enterprises, organizations, firms and cities.

Keywords: innovation, innovative development, innovative economy, risks, small innovative enterprise, competitiveness.

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THE STRATEGIES FOR THE DEVELOPMENT AND IMPLEMENTATION OF INNOVATIONS ABROAD

In this work, on the basis of studies of foreign universities, the concept of innovation management is considered, where its importance in achieving sustainable competitiveness will be emphasized. In addition, innovations in products, processes and markets will be considered, as well as literature on disruptive and incremental innovations. And a brief overview of the stages of innovation and performance assessment will be presented.

Keywords: strategy of innovation development, technology acceptance model, market innovation, innovative product, innovative process.

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INNOVATIVE DIGITALIZATION IN THE CONTEXT OF MANAGERIAL SECURITY OF RUSSIAN INDUSTRIAL ENTERPRISES

The Article contains A study of the issue of digitalization of innovative processes of industrial enterprises is contained in the article. It is proved that the use of digital technologies to improve production efficiency should be balanced with the digitalization of the management system. This will ensure the management security of the enterprise in the implementation of innovative development.

Keywords: digitalization, innovative development, innovations, industrial enterprises, management security, balanced development.

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PERSONNEL MANAGEMENT

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SOCIAL TECHNOLOGIES AS THE BASIC ELEMENT OF THE HUMAN RESOURCES MANAGEMENT MECHANISM

The article considers social technologies as a fundamental element of the organization's personnel management mechanism.

Keywords: personnel, social work, social technologies, personnel management.

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PERSONNEL MANAGEMENT STRATEGY:

RUSSIAN SPECIFIC FEATURES

The study shows the specific features of personnel management in Russia: substantive understanding of human resources management in Russian companies, unique approach of the State and society to the issue.

Keywords: personnel management, strategy, work ethic, personnel authority, labour relations, human resources management.

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MANAGEMENT OF SOCIO-ECONOMIC DEVELOPMENT OF SOCIETY

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APPLICATION OF SCIENTOMETRICS INDICATORS OF RUSSIAN SCIENCE CITATION INDEX DATABASE FOR COMPARATIVE ANALYSIS OF PUBLICATION ACTIVITY OF SEVERAL SAMARA UNIVERSITIES

The article considers qualitative and quantitative indicators of the publication activity of Samara region leading universities on the basis of Russian Science Citation Index (RSCI) database. A comparative analysis of the publication activity's quality was carried out. A number of recommendations are made.

Keywords: Russian Science Citation Index, scientometrics, publication activity, university, Samara, evaluation of publication activity, WoS, Scopus.

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POSITIVE TRENDS IN THE LEGISLATION DEVELOPMENT OF THE CONTRACTUAL SYSTEM IN THE CONSTRUCTION SECTOR

The article considers the quality of the changes made to the legislation on the contractual system in the construction sector.

Keywords: state administration, contractual system, state and municipal procurement, contract, construction.

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BIM-COMPLEX RENGA – RUSSIAN SOFTWARE PRODUCT

The basic information about the Russian program product Renga is provided in the article. This product allows to implement building information model (BIM) in the design of construction objects. The main advantages of this BIM-complex are presented in comparison with the existing foreign analogues.

Keywords: Renga, Renga Architecture, Renga Structure, Renga MEP, Revit, ArchiCAD, program, projecting, modeling.

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PROBLEMS AND PROSPECTS OF IMPLEMENTATION OF INFORMATION MODELING TECHNOLOGY IN THE CONSTRUCTION FIELD OF RUSSIA: PROBLEMS AND PROSPECTS OF IMPLEMENTATION

The article considers the main problems and prospects of BIM-technologies implementation in the construction field of Russia. The review of quantitative and qualitative indicators of BIM application by Russian investment and construction companies is carried out on the basis of current statistics.

Keywords: BIM-technologies, construction, projecting, BIM implementation level, issues, prospects of implementation.

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