

MANAGEMENT OF SOCIO-ECONOMIC DEVELOPMENT OF SOCIETY

Tslaf V.M.

ABOUT THE ARTICLE BY A.N. SOROCHAIKIN

"ESTIMATE CHARACTERISTICS OF PUBLICATION ACTIVITY OF STATE INSTITUTES OF HIGHER EDUCATION OF THE SAMARA REGION ON THE BASIS OF RSCI DATA BASE"

It is shown that the article by A.N. Sorochaikin is timely, important aspects of estimate of an activity of institutes of higher education are considered there. To achieve more correct results of estimating it's necessary to work out the criteria for index value comparing. These criteria are to be founded on objective opportunities, traditions and motives of citation of published works in different sciences.

Keywords: relevance, natural sciences, humanities sciences, social sciences, verification of results, objective citation conditions, citation traditions, RSCI, h-index, citation, indexing.

Tslaf Victor M. (sbs@samaramail.ru)

Bugazov A.Kh.

POLITICAL AND SOCIOCULTURAL FEATURES OF FORMATION OF CIVIL SOCIETY IN KYRGYZSTAN

In the article basic political and sociocultural obstructions on the way of comprehensive democratization of society of society in Kyrgyzstan. Formed in the country political system that according to its characteristics resembles more traditional patriarchal state than modern civil state is analyzed.

Key words: civil society, socio-cultural characteristics, state, political power, Kyrgyzstan.

Bugazov Anvar Khusainovich (abugazov@rambler.ru)

Gusakova E.P.

IMPORT SUBSTITUTION - PRIORITY PURPOSE OF DEVELOPMENT OF AGRARIAN AND INDUSTRIAL COMPLEX

Normative and legal, administrative and economic conditions for import substitution in Russia are studied, assessment of prospects of import substitution of main types of food in the Samara Region is given.

Key words: import substitution, agro-industrial policy, economic sanctions, export opportunities, food security.

Gusakova Elena Petrovna (elengus@inbox.ru)

Slatov D.G.

PSYCHOLOGICAL RESEARCH IN THE STUDY OF SOCIAL PHENOMENON OF MONEY IN THE PRE-INDUSTRIAL ERA

The article discusses the use of psychological research in the interdisciplinary study of social phenomenon of money. Psychological aspects of perception of money are studied. Various features of money and their reflection in everyday consciousness are also viewed.

Key words: money, psychological research, properties of money, social phenomenon, pre-industrial era.

Dmitry Slatov G. (egmu@mail.ru)

Shevchenko E.B.

CHALLENGES OF GLOBALIZATION AND THE IDEA OF FEDERALISM

The interrelation of globalization with the change of format of federal relations is in the focus of the author of the article. Arguments in favor of thesis that federalism serves as political and legal form of the globalization process are presented.

Key words: globalization, federative relations, centralization, decentralization.

Shevchenko Ekaterina Borisovna (e.b.shevchenko@mail.ru)

Tslaf V.M.

MUNICIPAL RESOURCES AND LOCAL SELF-GOVERNING

In the article the content of the concept of municipal resources is considered. It's shown that municipal resource potential includes resources of business, non-profit non- government organizations and inhabitants in addition to local

government's resources. The task of mobilizing all kinds of resources for municipal development is formulated.

Key words: municipal formation, resources, local government.

Tslaf Viktor Mikhailovich (sbs@samaramail.ru)

ECONOMY

Domnina S.V., Aigorova T.P.,

Ismagilova I.O., Sadovnikova S.V.

NEW TAX ON REAL ESTATE: PLUSES AND MINUSES

This article discusses the features of transition to new taxation in the sphere of real estate in the Russian Federation. The basic advantages and disadvantages of new taxation of real estate are revealed. The tax amount of some real properties was calculated according to the cadastral value and compared with current tax payments.

Key words: real estate, unified real estate tax, real estate tax rate.

Domnina Svetlana Valentinovna (swDomnina@mail.ru),

Aigorova Tatiana Pavlovna, Ismagilova Irina Olegovna,

Sadovnikova Svetlana Vladimirovna

MANAGEMENT

Gerasimov K.B.

INNOVATIVE POTENTIAL

OF CORPORATE CULTURE OF AN ORGANIZATION

The article describes the scale of innovative potential of an organization on such components of corporate culture as clothing (appearance of employees); diet; leisure and corporate events; interior of an organization; awareness of time, attitude to it and its use; employee awareness of their place in the organization; rituals and ceremonies; relations staff status, sex, age; faith in something and attitude, disposition to something, psychological climate. High level of innovative capacity shows to what an organization should strive in each element of a culture.

Key words: innovative potential, corporate culture, organization, scale.

Ermolina L.V.

POSSIBLE CONSEQUENCES OF SHALE REVOLUTION ON FUEL AND ENERGY MARKET OF RUSSIA

In the article the features of shale gas revolution in the USA are viewed, the analysis of prospects of this phenomenon, both in the US and abroad is carried out, the influence of progress in technologies on fuel and energy market of Russia is defined, as well as on the basis of selected issues measures to minimize the risks are proposed.

Key words: shale revolution, progress, technologies, fuel and energy market, development strategy.

Ermolina Lilia Valerievna (ermolinalv@inbox.ru)

Domashenko M.D., Shkola V.V., Kostenko V.V.

MANAGEMENT BY THE LAND FUND OF THE UKRAINE

The structure of land fund of the Ukraine, system of management by land resources is viewed in the article; economic and legal issues of management of land tenure were also highlighted in it. Conceptual theses of procedure of selection of methods of management by land resources were formulated in the article. Directions of rational utilization of land fund of the area were justified in it.

Key words: land resources, land fund, land categories, public administration, rational land use.

Domashenko Marina Dmitrievna,

School Victoria Yurievna (vita_shkola@mail.ru),

Kostenko Victoria Vasilievna

PERSONNEL MANAGEMENT

Gerasimov B.N., Gerasimov K.B.

STRUCTURE OF FUNCTIONAL-CONTROL AREA

"MANAGEMENT BY EVALUATION OF SPECIALISTS"

Evaluation of specialists of an organization as one of the sub processes of human resources management is viewed. The interaction of all functional tasks of management by evaluation of specialists is shown, as well as technology of solving problems of «normalization of estimates of specialists» is also presented. Such representation of evaluation of specialists allows to structure management activities of an organization in the field of human resources management.

Key words: personnel assessment, organization, management, management function.

Gerasimov Boris Nikiforovich,

Gerasimov Kirill Borisovich (270580@bk.ru)

Gurtovenko O.M., Levkin G.G.

BRAND OF AN INSTRUCTOR

In the article the concept of brand of an instructor is characterized. The meaning of brand of an instructor for its successful professional activity is defined.

Key words: brand, marketing, Internet technologies, university, teacher.

Gurtovenko Olga Mikhailovna,

Levkin Grigory Grigorievich (lewkin_gr@mail.ru)

Ovrutsky A.V.

SOCIAL AND ECONOMIC ASPECTS OF TOYOTISM

Social and economic aspects of toyotism as a new type of corporate culture and principle of organization of economic system is revealed in the article. Interactions of production and consumption are considered, categories of «quality» and «reputation» are revealed.

Key words: toyotism, management, production, consumption, quality, reputation.

Ovrutskiy Alexander Vladimirovich (alexow@mail.ru)

Shershen I.V., Samsonov V.S.

RECOMMENDATIONS ON USING METHODS OF CLUSTER ANALYSIS AT QUESTIONNAIRE OF YOUNG PROFESSIONALS FOR ADAPTATION TO THE PROFESSIONAL ACTIVITY

The article is devoted to the integrated study of the problems of adaptation in the professional activity of young specialists - graduates of the first or second higher education; specialists changing profile of professional activities; unemployed registered with the employment service. The article provides recommendations on the use of methods of cluster analysis by questioning these specialists.

Key words: adaptation of young specialists, employment, cluster analysis, clustering methods, questionnaires, choice of professional activity.

Shershen Inga Vladimirovna (inga_shershen@mail.ru),

Samsonov Vasily Sergeevich (svs1311@mail.ru)