

MANAGEMENT OF SOCIAL AND ECONOMIC DEVELOPMENT OF SOCIETY

Bezzubko L.V., Genova A.A.

PROBLEMS OF FORMATION AND DISTRIBUTION OF FINANCIAL RESOURCES AT THE LOCAL LEVEL

In this article the experience of formation of financial resources of cities in different countries is analyzed. The allocation of financial resources in Ukraine for a long-range period is viewed.

Key words: local government, budget, financial resources.

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RULERS - USURPERS IN TRADITIONAL STATES

(CHINA AND JAPAN)

This article is devoted to the problem of the so-called «usurpers», who were rulers of such countries as China and Japan in traditional Far East. Attention is concentrated on such aspect of this problem as differences between administration methods of Chinese ruler of the XIX and the beginning of XX centuries Cixi and Japanese ruler of the XVI century Toyotomi Hideyoshi.

Key words: confederation, monarchy, republic, state.

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APPROACHES TO THE FORMATION OF FIVE-YEAR PLANS OF BASIC DIRECTIONS OF DEVELOPMENT OF RUSSIA

In the article the basic preconditions and approaches to the industrialization of the country on the basis of using of advantages of socialist economy by means of preparations and realization of five-year plans are given.

Key words: industrialization, plan, country, technology, industry, industry, state, planning, five-year plan, achievements, competition, agriculture, metallurgy, national economy.

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MULTIMEDIA IN THE CONTEXT OF RELATIONS OF POWER

In the article overbearing context of functioning of multimedia is analyzed. Specificity of modern media compared with traditional forms of intercultural contacts is revealed.

Key words: mass culture, new media, values.

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WORLD OUTLOOK BASES OF AN IDEA OF FEDERALISM

The article is devoted to the history of development of an idea of federalism in social and political thought. Analyzing the views of representatives of philosophy, the author reveals the specifics of ideas of federalism in different historical epochs. Particular attention is paid to the understanding of cultural and historical bases of formation of theoretical construct of «federalism».

Key words: federalism, state, power, worldview, socio-political thought.

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ROLE OF STATE IN THE FORMATION OF A NEW SYSTEM OF CONTRACTUAL RELATIONSHIPS: FROM THEORY TO PRACTICE

In the article a contractual model of relationships as an optimal form of state regulation within the frameworks of conceptual approaches of institutional and non institutional economic schools is viewed. The application of contract as a regulator of economic processes in conditions of dynamically developing complications of economic and contractual links of economic agents and globalization of the world economy is researched.

Key words: contract, contractual model of the state, contractual relations, theory of contracts.

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PROBLEMS OF MANAGEMENT BY COLLECTIVE HOUSINGS IN THE CONTEXT OF REFORMING OF HOUSING AND PUBLIC UTILITIES

In the article the problems of management by collective housings in the context of reform of housing and public utilities in modern Russian society are revealed.

Key words: apartment buildings, housing and communal services, housing stock, reforming housing and communal services.

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POSSIBILITIES OF SOCIAL AND ECONOMIC DEVELOPMENT OF LITTLE TOWNS OF THE SAMARA REGION

In the article the questions of social and economic development of little towns of the Samara region are viewed. The essence of special-purpose programme of management by little towns as complex systems is revealed. The possibilities of integration of regional program of support of social and economic development of little towns in the program of the federal level are analyzed.

Key words: small towns, small town management, small town development.

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TO THE QUESTION OF USING SOCIAL NETWORKS IN TEACHING AT HIGHER EDUCATION INSTITUTIONS. EVOLUTION OF USER'S PREFERENCES

In the article some methodological and methodical aspects of the use of social networks in higher education institutions are viewed. Target audience and ability to use in the academic activity of the most important social networks in Runet is analyzed. Functions and abilities of social networks in scientific process, teaching situation and educational process are viewed.

Key words: social network, high school, content, internet.

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MANAGEMENT BY PUBLIC EXPENDITURES: HISTORICAL ASPECT

The article is devoted to the history of development of principles and methods of control over expenditures since Catherine the Great times. The basic problems of introducing reforms are considered. The reasons for ineffective management by public expenditures are identified on the basis of submitted data. Issues of modern budgetary reform, the basic directions of its development are touched upon.

Key words: management, cost management, state financial control, reforms.

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MANAGEMENT

Borodin A.I., Katkov E.V., Sorochaikin A.N.

MECHANISMS OF FINANCING OF SUSTAINABLE DEVELOPMENT OF INDUSTRIAL ENTERPRISES

In the article theoretical and practical foundations of organizational and economic mechanisms of sustainable development of industrial enterprises in the existing social and economic conditions are viewed.

Key words: industrial enterprise, development, sustainable development, financing mechanism, management, management.

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SYSTEM OF MANAGEMENT BY INFORMATIZATION OF REGIONAL INDUSTRIAL COMPLEX

The major questions of management by informatization of the subjects of regional economics are viewed in the article. The major questions of management by social and economic processes of the region and directions of improvement of informatization of subjects of economics taking into consideration regional policy are identified. Measures on improving of methods of subjects of regional economics are defined after carrying out the analysis of functioning.

Key words: informatization, management, information, region, efficiency, automated control systems for technological processes, socio-economic processes, economic entities, regional development, modernization.

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ASSESSMENT OF EFFICIENCY OF USE OF NATURAL AND RESOURCE CAPACITY OF THE REGION

For the purpose of simultaneous account as production opportunities, and consequences of influence on environment it is necessary to apply a complex assessment of efficiency of investments. This approach represents association of technique by determination of ecological and economic appeal of regional economic systems, and also techniques according to the efficiency of the investment project.

Key words: efficiency assessment, ecological and economic development, region, natural resource potential.

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PERSONNEL MANAGEMENT

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ANALYSIS OF SOCIAL AND ECONOMIC MECHANISMS OF ENSURING OF SOCIAL PROTECTION OF THE WORKING POPULATION

The paper analyzes main social and economic mechanisms of ensuring of social protection of the working population taking into consideration the changes taking place in the Ukraine. Also the most significant problems of regulation of government measures of social and economic and legal character on ensuring state-guaranteed minimum level of financial support of the working population are considered.

Key words: state regulation, social protection, decent work, social policy, socio-economic mechanisms, working population.

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THEORETICAL FOUNDATIONS OF FORMATION OF COMPETENCY BUILDING APPROACH IN HIGHER PROFESSIONAL EDUCATION

In the article theoretical foundations of formation of competency building approach in higher professional education in modern social and economic conditions of development of society are revealed.

Key words: competence-based approach, vocational education, education, education management, labor resources.

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MODEL OF REPRODUCTION OF LABOUR POTENTIAL IN THE REGION

In the article the aggregated model of reproduction of the manpower which basis are five interconnected and interdependent phases of transformation of manpower: 1) formation; 2) distribution; 3) use phase; 4) secondary preparation and professional development; 5) rest phase (final stage) is offered.

Key words: labor resources, region, mechanism, management, reproduction, labor potential.

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IMPROVEMENT OF THE PROCESS OF INTERCOMMUNICATION IN HUMAN RESOURCES MANAGEMENT OF AN ORGANIZATION ON THE EXAMPLE OF THE DEPT. OF HOUSING AND PUBLIC UTILITIES

In the article on the example of the Department of Housing and Public Utilities of the urban district of Samara, the internal and external environment of organization, the actualization of communication flows is viewed. Problems appearing in the organization of document flow are presented. The introduction of software program for the purpose of organization of electronic document flow is suggested.

Key words: communications, communication processes, information technology, personnel management, external and internal environment of the organization, workflow, electronic workflow.

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PHILOSOPHY OF ECONOMY

Budarina K.A.

BODY: EXPERIENCE OF HISTORICAL AND CULTURAL EXPOSURE

In the article ways of regulation of corporality in different historical epochs are viewed. Special attention is paid to the senses of body, particularly lean body at different times. The question about methods of study of lean body in contemporary culture is put.

Key words: corporality, methodology of humanitarian research, symbolic forms.

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INTERRELATION BETWEEN PHILOSOPHY, PHILOLOGY AND LINGUISTICS AND THEIR FUNCTION IN THE RECONSTRUCTION OF HUMAN EXISTENCE

In the article the interrelation of philosophy, philology and linguistics from the point of view of their substantial filling is viewed. Special attention is paid to the revelation of problem domains of these relations; possible perspective of their development is demonstrated.

Key words: philosophy, philology, linguistics, picture of the world.

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**PHILOSOPHICAL ASPECT OF STUDY OF THE PROBLEM OF
RATIONAL PARADIGM**

In the article the problem of heuristic value of the category of rational paradigm is considered. Specific terms of social organization of this phenomenon are considered in the article.

Key words: rationality, scientific paradigm, rationalism.

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REVIEWS

Shestakov A.A., Stotskaya T.G.

**REVIEW ON THE MONOGRAPH OF A.B. KURLOV, V.K. PETROVA
"METHODOLOGY OF INFORMATION ANALYTICS"**

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