

MANAGEMENT OF SOCIAL AND ECONOMIC DEVELOPMENT OF THE SOCIETY

Budarina K.A.

INTERNET AS A NEW COMMUNICATION SPACE

The article analyzes the Internet as a complex structure that controls the formation of certain mental characteristics. The main approaches to the Internet as a new communication space are considered, the main mechanisms of influence are demonstrated.

Key words: network communities, Internet, mass media, media environment.

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HISTORICAL EXPERIENCE OF FIGHT AGAINST CORRUPTION

The article examines a complex of issues related to the nature of corruption, the reasons and conditions for its formation, the forms of its manifestation in the public administration system. The analysis of the legal regulation of administrative and legal means of combating corruption is carried out, taking into account the historical experience of combating this phenomenon. The role of the human factor is revealed through the prism of the legal and social content of corruption.

Key words: corruption, public service, bribery, bureaucracy, public servants.

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ABOUT THE DEVELOPMENT OF MANAGEMENT THOUGHT IN RUSSIA IN 90-IES OF THE XX CENTURY - THE BEGINNING OF THE XXI CENTURY

The article deals with the problem of the development of management thought in the late XX - early XXI century. in Russia. The main themes and factors influencing the development of management thought in this period are highlighted.

Key words: management, organization, management history, management philosophy.

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PHENOMENON OF WORLD ORDER: HISTORICAL CONTEXT OF THE PROBLEM

The subject of consideration in this article is the historical context of the concept of "world order". The transformation of the world order in historical retrospect is considered and its role in international relations is described.

Key words: world order, international relations, international organizations.

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COLLECTIVE PETITIONS OF CITIZENS AS A FORM OF PARTICIPATION OF PUBLIC IN THE ACTIVITY OF BODIES OF PUBLIC AUTHORITY IN RUSSIA

The article examines the institution of collective citizens' appeals as a form of public participation in the activities of public authorities in Russia. The problems associated with the consideration of collective appeals are revealed, and the influence of information technologies on the development of this institution is analyzed.

Key words: collective appeals of citizens, proposals, statements, complaints, law-making initiative, the public.

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PROBLEMS OF LOCAL SELF-GOVERNMENT

The article presents the problems of local self-government in the current socio-economic realities of the development of Russian society.

Key words: local government, municipal formation, local budget, municipal government.

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FINANCE, CASH CIRCULATION AND CREDIT

Lukin A.G.

POSTULATES AND PRINCIPLES OF STATE FINANCIAL CONTROL IN THE RUSSIAN FEDERATION

The article analyzes the state policy of the Russian Federation in the field of state financial control over the expenditure of budgetary funds on the basis of its comparison with international experience, expressed in the postulates enshrined in the Lima Declaration of the guidelines for control, and with the experience of national economic control in the USSR. The article considers the assessment of the effectiveness of the existing system of state financial control through the assessment of the results of its activities. The ways of improving the modern system of state financial budget control in the Russian Federation are proposed.

Key words: finance, financial control, state financial control, budget.

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BUDGET FOR POPULATION

The article reveals the stages of formation and execution of the budgetary process in terms of transparency and accessibility for the population of regions and municipalities. Methodological proposals are given to overcome the problem of budget accessibility for understanding the population.

Key words: budget, population, budgetary policy, financial accounting, financial policy.

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MANAGEMENT

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HOUSING AND COMMUNAL SERVICES OF RURAL MUNICIPAL UNITS OF THE SAMARA REGION. RENDERING OF SERVICES

The article examines the problem of the development of housing and communal services, which is especially relevant for rural areas due to the lack of reform programs adapted for rural municipalities and mechanisms for attracting private investment in this area.

Key words: housing and communal services in rural areas, service sector, small business, investment risks.

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RANKING OF MACHINE-BUILDING ENTERPRISES ACCORDING TO THE LEVEL OF FEASIBILITY OF IMPLEMENTATION OF CONTROLLING IN THE SYSTEM OF MANAGEMENT

The article highlights the characteristic features of machine-building enterprises that form the need for the introduction of controlling into the enterprise management system; a comprehensive indicator of the feasibility of introducing controlling was proposed; the allocation of zones of expediency is performed, their characteristics are provided, and the hypothetical nature of certain areas of zones of expediency is justified.

Key words: controlling, zones of expediency, function of desirability, complex indicator, machine-building enterprise.

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THEORETICAL ASPECTS OF MARKET POTENTIAL OF CONSTRUCTION COMPANIES OF THE REGION

The article examines the content of the concept of "market potential" in relation to construction companies in the region, analyzes various approaches to the interpretation of this term.

Key words: market potential, construction company, region, regional aspects.

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Shishkina E.S., Avetisyan V.P.

FACTORS, INFLUENCING THE INCREASING OF COMPETITIVENESS OF GRADUATES OF INSTITUTES OF HIGHER EDUCATION

The article presents the goals and trends in the development of higher education, the essence of the competitiveness of the university, the essence and components of the competitiveness of a specialist in the current socio-economic conditions.

Key words: competitiveness, higher education, development, university, graduate, education.

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PERSONNEL MANAGEMENT

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METHODOLOGICAL ASPECTS OF MANAGEMENT BY MOTIVATION AND STIMULATION OF LABOUR ACTIVITY OF THE COMPANY

The article analyzes the practical issues of managing the motivation and stimulation of the company's labor activity, aimed at increasing the effectiveness of all activities.

Key words: staff motivation, labor activity stimulation, management efficiency.

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Barbarskaya M.N.

ASSESSMENT AND DEVELOPMENT OF HUMAN RESOURCES INNOVATIVE CAPACITY IN A CONSTRUCTION ORGANIZATION

The article deals with the issues of human resource management, in particular, their potential. The role of the innovative potential of human resources in the process of the organization's activity is determined on the example of the construction industry. Criteria for assessing the innovative potential of human resources, the main aspects of assessing and forming the innovative potential of human resources are presented.

Key words: human resources, potential, innovation potential, assessment criteria.

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ROLE OF MOTIVATION AND STIMULATION IN MANAGEMENT BY BUSINESS CAREER OF THE PERSONNEL

The article discusses the role of motivation and incentives in managing the business career of personnel. The factors of a successful career, groups of motivations and types of incentives inherent in each stage of development of a business career are considered.

Key words: personnel management, business career, motivation, incentives, stages of career development.

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PROFESSIONAL TRAINING AS A BASIS FOR THE DEVELOPMENT OF STAFF OF ORGANIZATION

The article provides an overview of the basic concepts and stages of the personnel training and development process. The systems of professional training and continuous improvement of the qualification level of personnel are considered, contributing to the development of the labor potential of each employee and the entire enterprise and the growth on this basis of the final social and economic results of human labor activity, as well as the constant increase in human capital and its rational use in production.

Key words: vocational training, continuous learning process, training efficiency methodology.

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DIFFERENTIAL CONCEPT OF THE LABOR MARKET AS A COMPONENT OF ITS REGULATION

The article reveals the concept of the labor market based on the study of the works of representatives of various economic schools. The conclusion is made about the diversity of the concept of the labor market, depending on certain socio-economic factors of the development of society.

Key words: labor market, personnel management, labor, economic theory, labor market formation.

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COMPENSATION POLICY IN THE ENTERPRISE IN THE CONDITIONS OF THE CRISIS

The article presents the main factors affecting the compensation policy of the organization in terms of remuneration of personnel in an unstable situation. The options for analyzing the compensation policy in the current situation are considered and proposals are made for resolving issues of motivation of the organization's personnel.

Key words: compensation system, personnel management, crisis situation, compensation policy, labor protection.

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RIGHT

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LEGAL AND ECONOMIC US ELECTION INEQUALITY: THE WRONG SIDE OF AMERICAN DEMOCRACY

The article presents the procedure for elections in the United States, taking into account the existing electoral law. Shows legal and economic inequality during the electoral process.

Key words: elections, democracy, election procedure, political rights, suffrage, inequality, USA.

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PRINCIPLE OF THE SEPARATION OF AUTHORITIES AS A BASIS FOR BUILDING THE SYSTEM OF STATE AUTHORITIES IN THE CONSTITUTION OF THE RF 1993

The article contains a study of the system of public authorities through the prism of the principle of separation of powers based on an analysis of the provisions of the 1993 Constitution of the Russian Federation. Special attention is paid to the

consideration of the problems of the statuses of the President and the Prosecutor's Office in the Russian Federation.

Key words: constitution, principle of separation of powers, society, constitutional law, state power, the Russian Federation.

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CRITERIA FOR DETERMINING BOUNDARIES INTERPRETATION ACTIVITIES OF THE CONSTITUTIONAL COURT OF THE RUSSIAN FEDERATION

The article contains a study of the normative and non-normative constraints on the interpretation of the Constitutional Court of the Russian Federation, as well as an analysis of the content of each of them.

Key words: Constitutional Court of the Russian Federation, interpretation of law, boundaries of interpretation, law enforcement.

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INSTITUTE OF PUBLIC "HOT LINE" OF COMMUNICATION WITH VOTERS AS A WAY TO IDENTIFY AND OVERCOME THE PROBLEMS OF THE ELECTORAL RIGHT

The article examines and analyzes the institution of a "hot line" of communication with voters, the procedure for its organization and work during the last past election campaigns, as well as the nature of citizens' appeals to the "hot line", the measures taken to respond to appeals and confirms the importance of this institution for civil society ...

Key words: "hot line", citizens' appeals, voters, election campaign.

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PRESIDENT - GUARANTOR OF MUNICIPAL DEMOCRACY

The article highlights some issues of building the electoral system at the local level; recent trends in the formation of the municipal electoral system.

Key words: President of the Russian Federation, democracy, elections, electoral system, local government.

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LEGAL NATURE INSTITUTE OF PUBLIC EXPERTISE

The article is devoted to the study of the legal nature of the institution of public examination of legal acts as one of the promising ways to improve the quality and efficiency of legislation. The concept and content of public expertise are analyzed, proposals are put forward to improve legal regulation.

Key words: public expertise, legal acts, efficiency of legislation.

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POLITICAL AND LEGAL ASPECTS OF COMBATING CORRUPTION IN THE PUBLIC GOVERNMENT SYSTEM (PART 1)

The article analyzes the reasons and conditions for the emergence and existence of corruption phenomena in the system of public authority, offers economic, legal, organizational and other measures to counter corruption offenses.

Key words: public authority, corruption, political corruption, causes of corruption, ways of fighting corruption.

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ON THE PROSPECTS OF THE DOCTRINE OF THE SEPARATION OF AUTHORITIES IN THE POST-INDUSTRIAL SOCIETY

The article examines the problems of the functioning of the principle of separation of powers in the modern economy. The conclusion is made about the incomplete compliance of this principle with modern realities. It is assumed that over time, the doctrine of separation of powers will be supplanted by class federalism, according to L. Dugi. At present, conditions are ripe for the introduction of certain elements of such an ideology of public power.

Key words: separation of powers, innovative economy, post-industrial society, self-government.

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GENERAL TRENDS IN THE LEGAL REGULATION OF PROTECTION OF COMPETITION IN THE EUROPEAN UNION

The article highlights the key trends in the legal regulation of competition protection in the European Union; provides an analysis of the main regulatory legal acts in this area; the problem of correlation between the national legislation of the EU member states and the legislation of the European Union itself is raised. The features of the development of competition protection legislation in the framework of the integration process are highlighted.

Key words: antitrust regulation, legislation of the European Union, integration process.

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LEGAL NATURE OF VERTICAL AGREEMENTS ON THE COMMODITY MARKET

The article highlights the problem of legal regulation of vertical integration in the product market through the conclusion of vertical agreements. The article examines the concept, legal nature and conditions of admissibility of vertical agreements under the antimonopoly legislation of the Russian Federation, evaluates the legal consequences of the conclusion of vertical agreements, including the positive and negative impact of vertical agreements on the competitive environment of the commodity market.

Key words: antitrust regulation, vertical integration, competition, commodity market.

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MATHEMATICAL AND INSTRUMENTAL METHODS OF ECONOMY

Shvets Yu.A.

APPLICATION OF EXPONENTIAL SMOOTHING METHOD FOR SHORT-TERM FORECASTING OF CURRENT CAPACITIES IN THE ACTIVITIES OF MACHINE-BUILDING ENTERPRISES

The article discusses the use of the exponential smoothing method in modern conditions at mechanical engineering enterprises. The results of experimental comparison of exponential smoothing in different periods are presented, which reflects the effectiveness of the forecast in the activities of the enterprise. A forecast of working capital and the volume of products sold was carried out to assess the possibility and development potential of ZAZ PJSC in the future. It is shown that according to the proposed method, it is possible to clearly predict the activities of other mechanical engineering enterprises.

Key words: exponential smoothing, smoothing factor, forecast error.

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FORMATION OF THE CONCEPTUAL BASIS OF THE SITE OF CUSTOM SALES OF CARS

The article presents the development of technical characteristics of the Internet platform for custom car sales, the basic principles of operation are worked out; the implementation of the project under development will allow the buyer to save time, and the seller to reduce transaction costs by purchasing ready-made leads.

Key words: active sales, custom sales, innovative internet portal, “vice versa” sales.

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