

Vorobyova E.A., Oleinik O.S.

INTERDEPENDENCE BETWEEN ECONOMIC AND DEMOGRAPHIC PROCESSES

The article is devoted to the study of the influence of the state of the economy on the demographic situation in Ukraine in the period from 1991 to 2010. The interdependence between the dynamics of economic and demographic growth is analyzed.

Key words: birth rate, exchange rate, economic growth, demographic situation.

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Kurlov A.B., Petrov V.K.

INFORMATION ANALYTICS AS A SYSTEM-FORMING ELEMENT IN THE ACTIVITIES OF THE PUBLIC SERVICE

The issues of information and analytical support of the civil service are considered. The role of analytics in the practice of making and supporting management decisions is updated. The main tasks of the professional activity of civil service analysts are determined.

Key words: information policy, support of management decisions, public service.

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Logua R.A., Khasanshin I.A.

DETAILED DECISION-MAKING PROCESS FOR PROBLEM SITUATION MANAGEMENT AT THE REGIONAL LEVEL

The article discusses the decision-making process for managing problem situations. The necessity of creating appropriate tools is substantiated, since in one and the same situation there are often many problems that need to be solved, and if the problem is viewed in isolation, as "torn out" of the situation, managerial miscalculations are very likely.

Key words: decision-making process, register of problem situations, regional electronic government.

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FEDERATION AND FEDERALISM: SIMILARITY OF TERMS AND DIFFERENCE OF CONTENT

The subject of the analysis is the clarification of the content of the concepts "federation" and "federalism". Comparing numerous points of view on this problem, the author comes to the conclusion that the main criterion for the demarcation of these concepts is the completeness of the definition, depending on the volume of its content.

Key words: federation, federalism, power relations.

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TYPES OF PLANNING FOR SOCIO-ECONOMIC DEVELOPMENT OF TERRITORIES

The article examines the types of planning for the socio-economic development of territories used in modern Russia, identifies their features. The classification of types of territorial development planning is made according to the criteria proposed by the author.

Key words: planning, strategic planning, territorial planning, social and economic development.

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Chernetsky V.Yu.

PRIORITY DIRECTIONS FOR IMPROVING THE HEALTHCARE SYSTEM OF UKRAINE

The article analyzes the state of the health care sector in Ukraine and, on the basis of this analysis, identifies the main priority areas for its improvement.

Key words: health care system, state provision of the health care system, health care, medical services.

FINANCE, CASH CIRCULATION AND CREDIT

Burmatova O.P., Sumskaya T.V.

**ENVIRONMENTAL ASPECT OF FINANCIAL AND BUDGETARY
POLICY IN RUSSIA**

The article discusses the problems of forming a financial mechanism for environmental protection in the Russian Federation. The main sources of formation of environmental costs are shown. Trends in the reduction of budgetary expenditures for environmental protection are analyzed. Emphasis is made on the legal aspects of the problem of using payments for a negative impact on the environment. Possible elements of a financial mechanism for the implementation of environmental protection measures are proposed. The main difficulties of including the stimulating effect in the economic mechanism of rational nature management and environmental protection are noted.

Key words: financial mechanism of environmental protection, stimulation of environmental protection.

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**PROBLEMS OF INCREASING THE EFFICIENCY OF FORMATION AND
USE OF TARGET CAPITAL IN THE RUSSIAN FEDERATION**

The article considers the target capital of non-profit organizations and the mechanism for the formation of financial resources of the target capital, suggests measures for the effective functioning of the target capital.

Key words: endowment capital, non-profit organizations, charity, crisis.

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Zadorozhny V.P.

INFLUENCE OF TAX CRIMES ON THE FINANCIAL SUPPORT SYSTEM OF THE STATE SOCIO-ECONOMIC POLICY

The article examines the features of the functioning of the tax component in the system of financial support of the state socio-economic policy in Ukraine under the influence of various reasons.

Key words: tax crime, tax burden, tax mechanism, financial security.

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Lukin A.G.

KEY ESSENCE CHARACTERISTICS FINANCIAL CONTROL

The article proposes an approach to defining the essence of financial control through highlighting its main characteristics as a field of scientific and special knowledge, as an element of a management system, as a special type of practical activity and as an information system.

Key words: essence of the phenomenon, finance, financial control, interested user.

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TECHNIQUE FOR CONDUCTING AUDIT INSPECTIONS

The article discusses the methods and sequence of audits; the procedure for the preparation and provision of accounting documents. The reliability of audit evidence was assessed.

Key words: checks, quality, audit, standards, formal check, mathematical check, documentary check.

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Prytkova N.I., Tyukavkin N.M.

PRINCIPLES OF CONDUCTING AN AUDIT

The article sets out the general principles of conducting audits. Provides unified requirements, the process of conducting an audit. In addition, the principles of preparation and the general audit plan are presented.

Key words: inspections, reporting, audit, continuity, planning standards, plan, structure.

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MANAGEMENT

Vereskun M.V.

FORMATION OF THE COMPETITIVENESS CONTROL SYSTEM OF LARGE INTEGRATED INDUSTRIAL ENTERPRISES

The article discusses the issues of managing the competitiveness of large integrated industrial enterprises. The author's definition of the concept of "management of competitiveness" is given, the content of the process of management of competitiveness is specified in relation to large integrated industrial enterprises.

Key words: competitiveness, competitiveness management, industrial enterprise.

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Zaretsky A.D., Ivanova T.E.

INNOVATIVE USE OF TECHNOLOGIES AS A BASIS FOR LEAN PRODUCTION

The article deals with the problem of innovative use of modern industrial technologies, taking into account the principles of V. Pareto. It is noted that the lean manufacturing methodology developed after World War II in Japan is based on the principles of scientific management, but does not fully take into account the theory of income distribution, developed at the beginning of the 20th century by the Italian economist V. Pareto.

Key words: innovative technologies, income distribution, lean production.

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THE CONCEPT OF MANAGEMENT OF THE DEVELOPMENT OF SMALL AND MEDIUM CONSTRUCTION ENTERPRISES IN THE REGION

The article shows the need to create a concept for managing the development of small and medium-sized construction enterprises in the region and presents the development of a program of measures for its implementation.

Key words: small and medium-sized construction business in the region, development management, program, activities.

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THE CONCEPT OF THE PROCESS AND SYSTEM ENVIRONMENTAL QUALITY MANAGEMENT IN THE INDUSTRIAL PLANT

The article deals with the issues of environmental quality management at an industrial enterprise. The dynamics of certification of the environmental management system at metallurgical enterprises in accordance with ISO 14000 standards is analyzed.

Key words: environmental quality, environmental management system, certification.

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Kryukova A.A., Logua R.A.

ANALYSIS OF METHODOLOGICAL APPROACHES, METHODS AND MODELS OF CLIENT-ORIENTED MANAGEMENT

The article analyzes the existing approaches to customer relationship management, proposed by various experts in the field of CRM. Analysis of the proposed developments according to a certain number of criteria revealed their ineffectiveness, which indicates the need to create a comprehensive tool that would allow more rational management of the client base of a particular company.

Key words: customer profitability, loyalty, customization, differentiation.

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ENTERPRISE LIFE CYCLES AND THE ROLE OF ANTI-CRISIS MANAGEMENT

The article examines the life cycle of an enterprise, identifies the possibility of a crisis at each stage, offers an anti-crisis program for each stage of the enterprise's life cycle.

Key words: life cycle, anti-crisis management, enterprise, crisis.

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Lyubchuk O.K., Obodets R.V.

**PROSPECTS FOR IMPLEMENTATION OF THE METHODOLOGY OF
ENTREPRENEURIAL POTENTIAL IN WORK BUSINESS INCUBATORS
BASED ON HIGHER EDUCATIONAL INSTITUTION**

The article discusses the main results of using the methodology for determining entrepreneurial potential for its implementation in the work of the innovative infrastructure for supporting entrepreneurship.

Key words: entrepreneurial potential, business incubator.

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Fursov S.V.

**ASSESSMENT OF STRATEGIC RISKS IN BUSINESS
IN THE SPHERE OF PRODUCTION**

The article developed a mechanism for managing the strategic risks of entrepreneurial activity in the field of production.

Key words: assessment, strategy, entrepreneurial activity, risk.

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ECONOMY

Chentsov A.S.

IMPERATIVES OF ECOLOGICAL AND ECONOMIC REGIONAL DEVELOPMENT

The article discusses the increase in the resource efficiency of the implementation of regional investment projects in the imperatives of the ecological and economic development of the region, which necessitates the adjustment of the discount rate when calculating the net present value by introducing the environmental risk calculation algorithm into the algorithm for calculating the environmental risk, which makes it possible to determine the risks due to the causes: external (the influence of the region on the project) , internal (the impact of the project on the region and on the internal components of the project).

Key words: imperative, ecological and economic development, region, ecological risk.

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PERSONNEL MANAGEMENT

Afanasyeva L.A.

SOCIO-ECONOMIC FACTORS STIMULATING PERSONNEL EFFICIENCY

This article discusses the problems of stimulating staff labor, aimed at improving the efficiency of the organization and its competitiveness.

Key words: personnel, human capital, capital stimulation, labor and wages accounting.

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Berezina E.S.

TO THE QUESTION ABOUT THE QUALITY OF THE PRODUCTION CERTIFICATION OF WORKPLACES BY WORKING CONDITIONS

The article analyzes the various difficulties faced by employers, certification organizations, as well as problems affecting the results of the certification procedure for workplaces in terms of working conditions.

Key words: certification of workplaces, harmful production factors, hazardous production factors.

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PHILOSOPHY OF ECONOMY

Duchinsky A.P., Kuzminov S.V.

DO I NEED AN APOLOGY IN ECONOMIC THEORY?

The article proves that each economic theory is based on a certain ontology and apology. The influence of the apology of the modern mainstream on public policy is analyzed.

Key words: apology of economic science, state policy, mainstream.

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Sorochaikin A.N.

HOMO ECONOMICUS

THE PERIOD OF POST-INDUSTRIAL CAPITALISM

The article presents an understanding of the rationality of an economic man (Homo economicus) of the period of post-industrial capitalism on the analysis of the scientific theories of M. Weber and G. Marcuse.

Key words: philosophy of economics, post-industrial capitalism, scientific theory, rationality.

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RESEARCH BACKGROUND

CONCERNING THE PHENOMENON OF ETHNICITY

The article examines the concepts of ethnicity that are dominant in modern social theory. Particular attention is paid to the disclosure of specific growth points in research methods for understanding this phenomenon. The heuristic fruitfulness of the instrumentalist interpretation of ethnicity is demonstrated.

Key words: ethnos, methodology of social cognition, social constructivism.

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RIGHT

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**FEATURES OF IMPLEMENTATION OF THE COMPETITIVENESS
PRINCIPLE IN APPEAL AND CASSATION INSTITUTIONS IN THE
MODERN ARBITRATION PROCESS**

The article deals with the issues of legal regulation of the rights and obligations of the parties that implement the principle of adversariality in the arbitration process. The features of the adversarial form of the process in the appeal and cassation instances are noted.

Key words: cassation proceedings, appeal proceedings, adversarial nature, rights of the parties.

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